

Privacy Policy

(1) This Privacy Policy applies to the websites desertgreener.io, desertgreener.sale, dgrx.io, dgrx.sale and DGRX Sales GmbH (hereinafter jointly referred to as: "DGRX"; the websites are hereinafter referred to jointly as the "Website"). We are very pleased that you are interested in our company. Data protection is of a particularly high priority for DGRX. Since EU citizens can access the DGRX website, the following provisions apply. The user will find information below about which data is recorded when visiting or using the website and how it is used, processed or passed on.

(2) The controller responsible for data processing via the named website is:

DGRX Sales GmbH

Torkelweg 20b

AT-6841 Mäder

E-mail: info@desertgreener.io

Data protection:

SBS DATA PROTECT GmbH

Hans-Henny-Jahnn-Weg 49

22085 Hamburg

Managing Director: Thilo Noack

Email: info@sbs-data.de

To assert the rights named in this Privacy Policy or if you have any questions about the use, collection or processing of personal data, the user should contact the data protection officer named above.

(3) DGRX, as the controller responsible under data protection regulations, undertakes to protect the personal data and privacy of its users and to treat them confidentially. The collection, storage, modification, transmission, blocking, deletion and use of personal data is based on the applicable legal provisions, in particular the General Data Protection Regulation (GDPR). At DGRX, user data is protected by technical and organizational security measures against access by unauthorized persons, accidental or intentional manipulation, destruction or loss.

(4) Access data and cookies

If you only use our website for informational purposes, i.e. if you do not register or otherwise provide us with information, we only collect the personal data that your browser transmits to our server. If you want to view our website, we collect the following data, which is technically necessary for us to display our website to you and to ensure stability and security:

- IP address
- Date and time of the request
- Time zone difference to Greenwich Mean Time (GMT)
- Content of the request (specific page)
- Access Status/HTTP Status Code
- Amount of data transferred
- Website from which the request comes
- Browser
- Operating system and its interface
- Browser software language and version

However, our web server stores this data separately from other data, so it is not possible for us to assign this data to a specific person. After an anonymous evaluation for statistical purposes, this data will be deleted immediately. The evaluation of the data is in the legitimate interest of

DGRX to optimize our offer. The legal basis is Art. 6 (1)(f) GDPR.

In addition to the aforementioned data, cookies or similar technologies such as pixels (hereinafter referred to as “cookies”) are used on your computer when you use and visit our website. Cookies are small text files that are stored by your browser on your end device to store certain information, or image files such as pixels. The next time you visit our website with the same end device, the information stored in cookies is then sent back either to our website (“First-party cookie”) or to another website to which the cookie belongs (“Third-party cookie”).

Through the stored and returned information, the respective website recognizes that you have already accessed and visited it with the browser of your end device. We use this information to be able to optimally design and display the website according to your preferences. Only the cookie itself is identified on your end device here. Any further storage of personal data will only take place with your express consent or if this is absolutely necessary in order to be able to use the service offered and accessed by you accordingly.

This website uses the following types of cookies, the scope and functionality of which are explained below:

- Strictly necessary cookies (type a)
- Functional and performance cookies (type b)
- Cookies requiring consent (type c)

We will inform you about the tools we use about which types of cookies are set and used.

Strictly necessary cookies (type a)

Strictly necessary cookies ensure functions without which you cannot use our websites as intended. These cookies are used exclusively by us and are therefore first-party cookies. This means that all information stored in the cookies is fed back to our website.

Absolutely necessary cookies are used, for example, to ensure that you, as a registered user, always remain logged in when accessing various subpages of our website and do not have to re-enter your login data every time you visit a new page.

The use of absolutely necessary cookies on our website is possible without your consent. For this reason, absolutely necessary cookies cannot be deactivated or activated individually. However, you always have the option of generally deactivating cookies in your browser (see below).

The legal basis for this data processing is Art. 6 (1)(b) GDPR.

Functional and performance cookies (type b)

Functional cookies enable our website to save information that has already been provided (such as registered name or language selection) and to offer you improved and more personal functions based on this. These cookies only collect and store information that is anonymous, so they cannot track your movements on other websites.

Performance cookies collect information about how our websites are used in order to consequently improve their attractiveness, content and functionality. These cookies help us, for example, to determine whether and which subpages of our website are visited and what content users are particularly interested in. In detail, we record in particular the number of hits on a page, the number of subpages visited, the time spent on our website, the order of the pages visited, which search terms led you to us, the country, the region and, if necessary, the city from which access is made, as well as the proportion of mobile devices that access our websites. We also record movements, clicks and scrolling with the computer mouse in order to understand which areas of our website are of particular interest to users. As a result, we can tailor the content of our website to the needs of our users and optimize our offer. The IP address of your computer transmitted for technical reasons is automatically anonymized and does not allow us to draw any conclusions about the individual user.

You can object to the use of functional and performance cookies at any time by adjusting your cookie settings accordingly.

The legal basis for this data processing is Art. 6 (1)(f) GDPR.

Cookies requiring consent (type c)

Cookies that are neither absolutely necessary (type a) nor functional nor performance cookies (type b) are only used after your consent.

We reserve the right to also use information that we have obtained by means of cookies from an anonymous analysis of the usage behavior of visitors to our websites in order to show you specific advertising for certain of our products on our own websites. We believe that you as a user benefit from this because we display advertising or content that we assume, based on your surfing behavior, fits your interests and you receive less random advertising or certain content that interests you less could get displayed

Marketing cookies come from external advertising companies (third party cookies) and are used to collect information about the websites visited by the user in order to create target group-oriented advertising for the user.

Opt-out of marketing cookies

You can also manage cookies, which are used for online advertising, using the tools developed in many countries as part of self-regulatory programs, such as those based in the USA <https://www.aboutads.info/choices/> or those in the EU <http://www.youronlinechoices.com/uk/your-ad-choices>.

You can revoke this consent to the cookies at any time with effect for the future here.

The legal basis for this data processing is Art. 6 (1)(a) GDPR.

Management and deletion of all cookies

In addition, you can set your Internet browser so that the storage of cookies is generally prevented on your end device or you are asked each time whether you agree to the setting of cookies. Once cookies have been set, you can also delete them at any time. You can find out how all this works in detail in the help function of your browser.

Please note that general deactivation of cookies may lead to functional restrictions on our website.

(5) Collection and use of personal data when contacting us

As part of an inquiry via our contact form, only the personal data provided by the user is collected and processed. The data transmitted by users as part of a contact request is collected, processed and used exclusively to process their request.

This also includes passing it on to the Internet service provider commissioned to make our website available. In doing so, DGRX observes the principle of data economy. It only communicates the data that is absolutely necessary for the specific transaction. The data will continue to be used to communicate with users. DGRX does not pass on the personal data of the users to third parties without their express consent, which can be revoked at any time.

DGRX stores this information until you revoke your consent.

This data processing is based on Art. 6 (1)(a) GDPR in connection with the consent given by the user.

(6) Collection of personal data upon conclusion of contract and payment

Personal data is only collected if you provide it voluntarily during the ordering or registration process. The following personal data is stored as part of an order:

1. Name
2. Address
3. Phone number
4. Email address
5. Different delivery address if applicable
6. Payment data

DGRX uses this data exclusively for the purpose of executing the contract and for the necessary communication with you. This includes the initiation, conclusion, processing, warranty and, if necessary, the reversal of the purchase contract. The data will be stored until the purchase contract has been completely executed. Insofar as commercial and tax retention periods exist, the storage period can be up to 10 years.

This data processing is based on Art. 6 (1)(b) GDPR for the execution of the contract.

(7) Data transfer to third parties

Customer data is only passed on to third parties to the extent that this is necessary for the execution of the contract. We also use external service providers (processors) to execute the contract. Separate order data processing has been concluded with the service providers to ensure the protection of your personal data.

For payment processing, the customer's payment data, namely first name, last name, address, email address, telephone number, date of birth and account details, are forwarded to banks or payment intermediaries.

These are: Stripe Payments Europe Ltd., 1 Grand Canal Street Lower, Grand Canal Dock, Dublin, Ireland; FinXP Ltd., Ardent Business Centre, Oratory Street, Naxxar, NXR2505, in Malta, and beyond; for customers in the EU, Raiffeisenbank Wels and

Sparkasse Korneuburg, Austria; for customers in Switzerland, Schwyzer Kantonalbank and PostFinance, Switzerland. When paying by credit card, your payment data will be transmitted to MasterCard or Visa.

This data processing is based on Art. 6 (1)(b) GDPR for the execution of the contract.

(8) Use of the data for advertising purposes, newsletter

DGRX uses personal user data to send users a newsletter only if the user has consented to this use in advance.

DGRX uses the email address and the name of the user to send the newsletter. The user can declare consent by clicking on a box next to the corresponding consent text. DGRX then sends the user a confirmation request by email. The user only gave their consent by confirming this email. The user can unsubscribe from the newsletter at any time using the "Unsubscribe" link at the end of the newsletter. The user can view the consent text here:

After revocation of your consent, the data communicated as part of the registration for the newsletter will be deleted immediately.

DGRX uses external service providers (processors) to send the newsletter. Separate commissioned data processing agreements have been concluded with the service provider in order to ensure the protection of the user's personal data. The newsletter is sent by Rapidmail.

DGRX evaluates the user behavior of the user when sending the newsletter. For this evaluation, the emails sent contain so-called web beacons or tracking pixels, which are one-pixel image files that are stored on the DGRX website. For the evaluations, the data provided by the user and the web beacons are linked to the email address and an individual ID of the user. The data is only collected in a pseudonymized form, i.e. the IDs are not linked to the user's other personal data, and direct personal reference is excluded. The user can object to this tracking at any time by clicking on the separate link provided in each email or by informing DGRX via another contact method. The information is stored for as long as the user has subscribed to the newsletter. After you unsubscribe, DGRX stores the data purely statistically and anonymously.

This data processing is based on Art. 6 (1)(a) GDPR based on the consent of the user.

(9) Use of social media plugins

DGRX currently uses the following social media plugins: Facebook, Instagram, Twitter, Pinterest, YouTube.

The so-called two-click solution is used for this. This means that when the user visits the DGRX site, no personal data is initially passed on to the providers of the plugins. The user can recognize the provider of the plugin by the marking on the box above the initials or the logo. DGRX gives the user the opportunity to communicate directly with the provider of the plugin via the button. Only if the user clicks on the marked field and thereby activates it, does the plugin provider receive the information that the user has accessed the corresponding DGRX website. In addition, the data mentioned in the "Access data" section of this declaration will be transmitted. In the case of Facebook, according to the respective provider in Germany, the IP address is anonymized immediately after collection. By activating the plugin, the user's personal data is therefore transmitted to the respective plugin provider and stored there (in the case of US providers in the USA). Since the plugin provider collects data in particular via cookies, DGRX recommends users to delete all cookies via the security settings of their browser before clicking on the grayed-out box.

DGRX has no influence on the collected data and data processing operations, nor is it aware of the full extent of the data collection, the purposes of the processing, the storage periods. It also has no information on the deletion of the collected data by the plugin provider.

The plugin provider saves the data collected about the user as usage profiles and uses these for the purposes of advertising, market research and/or the needs-based design of its website. Such an evaluation is carried out in particular (also for users who are not logged in) to display needs-based advertising and to inform other users of the social network about the user's activities on the DGRX website. The user has the right to object to the creation of these user profiles, whereby the user must contact the respective plugin provider to exercise this right. Via the plugins, DGRX offers users the opportunity to interact with social networks and other users, so that DGRX can improve its offer and make it more interesting for users.

The data is passed on regardless of whether the user has an account with the plugin provider and is logged in there. If the user is logged in to the plugin provider, the data collected by us will be assigned directly to the user's existing account with the plugin provider. If the user presses the activated button and, for example, links the page, the plugin provider also saves this information in the user's user account and publicly communicates it to the user's contacts. DGRX recommends that users log out regularly after using a social network, but especially before activating the button, as this way they can avoid assignment to their profile with the plugin provider.

The user receives further information on the purpose and scope of the data collection and its processing by the plugin provider in the privacy policies of these providers communicated below. There the user will also receive further information on their rights in this regard and setting options to protect their privacy.

Addresses of the respective plugin providers and URL with their privacy policies:

- a. Meta Platforms, Inc., 1 Meta Way, Menlo Park, California 94025, USA; <http://www.facebook.com/policy.php>; further information on data collection: <http://www.facebook.com/help/186325668085084>, <http://www.facebook.com/about/privacy/your-info-on-other#applications> and <http://www.facebook.com/about/privacy/your-info#everyoneinfo>.
- b. "X" (formerly Twitter), Inc., 1355 Market St, Suite 900, San Francisco, California 94103, USA; <https://twitter.com/privacy>.
- c. Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA ("Instagram"); <http://instagram.com/about/legal/privacy/>.
- d. Pinterest Inc., 635 High Street, Palo Alto, CA, USA ("Pinterest"); <https://policy.pinterest.com/de/privacy-policy>.
- e. Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("YouTube"); <https://policies.google.com/privacy?hl=de&gl=de>.

This data processing is based on Art. 6 (1)(a) GDPR based on the user's consent and on the basis of Art. 6 (1)(f) GDPR to protect the legitimate interests of DGRX, namely the optimization of its offer.

(10) Google Maps

The website uses Google Maps to display interactive maps and to create directions. Google Maps is a map service provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, California 94043, USA ("Google"). By using Google Maps, information about the use of this website, including your IP address and the (starting) address entered as part of the route planner function, can be transmitted to Google in the USA. When you visit a website on our website that contains Google Maps, your browser establishes a direct connection to the Google servers. The content of the map is sent directly to your browser by Google, which integrates it into the website. Therefore, DGRX has no influence on the extent of the data collected by Google in this way. According to the current state of knowledge, this is at least the following data:

- Date and time of visit to the website in question
- Internet address or URL of the website accessed
- IP address
- (Starting) address entered during route planning

DGRX has no influence on the further processing and use of personal data by Google and can therefore not assume any responsibility for this.

If the user does not want Google to collect, process or use personal data via the DGRX website, they can deactivate JavaScript in their browser settings. In this case, however, the user cannot use the map display.

The purpose and scope of the data collection and the further processing and use of personal data of website visitors by Google as well as their rights and setting options for the protection of privacy can be found in Google's privacy policy: <https://policies.google.com/privacy?hl=de>

The legal basis for the use of Google Maps on the DGRX website is Art. 6 (1)(f) GDPR. It serves to protect the legitimate interests of DGRX, namely the optimization of the offer.

(11) Rights of the user as data subject

As data subjects, users have the right to:

- Information about the processing of your data
- Correction or deletion of your data
- Restriction of processing
- Objection to processing
- Data portability
- Revocation of your given consent with effect for the future
- Lodging of a complaint with the data protection supervisory authority

The responsible supervisory authority is that of the user's place of residence.

(12) This Privacy Policy can be viewed and accessed at any time on the DGRX website.

